



**St. Vincent de Paul Society
Of Kingston**



COMMUNITY CAMPAIGN 2020 – 2025

**Our new Kingston
home, renewed services
& compassionate
respect for those who
need it most**

***WHERE THERE ARE PEOPLE IN NEED, WE'LL BE THERE LENDING A HAND,
A SMILE, AND AN ENCOURAGING WORD.***

Judy Fyfe, Executive Director, St. Vincent de Paul Society of Kingston



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Overview & History

Poverty touches everyone. Across Canada the total private and social costs of poverty are estimated at over \$100 billion each year. In our community of Kingston, more than 1 in 7 residents live in poverty. This number is growing, and the economic and social impacts of COVID-19 have accelerated the increase. Our neighbours, friends, co-workers and families are all vulnerable. Hunger and poverty are a continuous threat to the stability of everyday life.

The King's Town area of Kingston has witnessed endemic poverty and hardship for over 200 years. St. Vincent de Paul Society of Kingston has been working in this community more than 50 years, serving increasing community needs by addressing hunger and poverty. Our work to address this need is recognized and cherished throughout the community¹.

St. Vincent's has been serving our community since the 1870s, at first from church & rectory doorsteps, particularly St. Mary's Cathedral. The acquisition of the current location in 1967 at 85 Stephen Street was made possible through a generous donation from the archdiocese. We first provided free clothing, housing supplies, and furniture. In the mid- 1970s, the Society started providing hot meals after the purchase of the Loretta Hospitality Center. Later, we opened a food pantry to provide groceries for those in need.

For more than 50 years the St. Vincent de Paul Society of Kingston has conducted its charitable mission to provide practical assistance and support to individuals and families living in the Kingston area through programming and our core services: the **Loretta Hospitality and Meal Program**, the **WEARhouse** and the **Emergency Food Pantry**. The Society values all people including staff, volunteers, supporters and most of all – our clients. Through our mission-driven compassion we offer respect and dignity thereby acknowledging the humanity of everyone we encounter.

St. Vincent de Paul Society of Kingston embraces our greatest challenge in our history as we reach out to our friends, the Kingston community and to those everywhere who share our values. Our commitment to building a new home, upgrading our services and support the expanding needs of our community client base.



1. Queen's Business Consulting (QBC) A Report for the St. Vincent de Paul Society of Kingston – 2017 Community Impact: Evolving Demand, Supply, & Opportunity North of Princess.
Authors : Marina Karnelutti, Jonathan Keilhauer, Thu Nguyen, Ian Pereira. Supported by /Editor : Professor Jim Hamilton

St. Vincent de Paul Society of Kingston Mission

St. Vincent de Paul Society of Kingston **has a long history of providing practical assistance and support to individuals and families residing in the Kingston area who are at risk.**

Today, guided by our mission and by its values of dignity, respect, humanity, and compassion without judgement, St. Vincent's holds a valued place in the hearts of Kingstonians. Our current programs and services include:

- Meal Program
- Emergency Food Pantry
- WEARhouse
- Weekly Bible Study
- KFL&A Oral Health Workshop
- Street Health Point of Care Clinic
- Grief Counselling
- Weekly Recreational activities
- Naloxone Distribution Centre



All programs and services are provided in a compassionate and respectful manner reflecting and reinforcing the dignity and humanity of all persons.

St. Vincent's recognizes the growing needs of individuals and families living in Kingston. Our present home is not adequate to meet these needs. Our physical and financial resources are strained to meet current needs. As the COVID-19 pandemic struck, resulting in the closure of many Kingston businesses, our Meal Program became so crowded, many left before being served or avoided busy times. Staff, volunteers, and clients were taxed maintaining the values of service through dignity, respect, humanity and compassion.

“When times were really bad I would come daily”

Sarah tells us that she doesn't know what she would have done without 'Vinnie's'. “When times were really bad I would come daily” Sarah shared. She would come home with bread and cans of food. The children looked forward to her coming home with clothes from St. Vincent de Paul's, ‘that free store’ they would call it. She always returned with a new puzzle, a book, an outfit or a pair of shoes. The kids were so happy.

Demand for the Society's services will continue to grow in the post COVID-19 “new normal”. Government cuts to social service over 30 years have been regained. The general lack of funding has become more pronounced, shifting more families to face poverty and hunger alone. The economy has shifted regular work to short term contracts, with less stable employment. The poor and marginally employed in our community are at increased risk. As with so many other aspects of life, COVID-19 has amplified the consequence of this shift. Those at highest risk in Kingston face a stormy and uncertain future.

In this climate, the Society recognizes the necessity of moving to a new, larger building with upgraded facilities. With a new larger space we can expand client and partner services to meet Kingston's community needs for the future.

Our challenge to serve our community



The pressure on vulnerable people in our society is growing. At St. Vincent de Paul we are faced with increasing demands for our core programs of food service and free clothing. Our challenge has always been how to meet this mounting need, as well as to address the chronic isolation and lack of a stable community so common in those who use our services. We aim to bring calmness, resilience and dignity to lives where these are in short supply.

The crisis of the pandemic has brought chaos to the lives of most of us, but no group is more affected than those in poverty. Through the overwhelming generosity of our committed donors we have acquired a property in the King's Town area.

We will need even more help from benefactors to realize our goal of building a new facility which can meet the coming generation's needs. Along with our partner agencies, we plan to bring new programs and services to those who need them most.

Dr. Andrew Hamilton, Board Chair, St. Vincent de Paul Society of Kingston

Daily meal program

– the heart of our mission

Increasing numbers of people struggle to put food on the table in the King's Town area. Our meal program must scale up to provide a quality, nutritious lunch.

Providing food for upwards of 160 clients daily is challenging in the limited space of our Stephen Street location. With a capacity of only 44 seats we need two or three servings on most days. We anticipate serving 200 to 300 clients each day. Even if social distancing isn't required, meeting this need is impossible at Stephen St.

We have planned seating for 120 clients at a time in our new facility. This will accommodate our current and future needs, if sequential seating is introduced. Social distancing would be possible.



Our new Kingston home

– to serve our community

Our new home at 600 Bagot Street allocates increased space for our clients, staff, volunteers, services and programmes. We hope to include new partnerships onsite.

Our new home, which we hope to occupy by late 2021 or early 2022, will be larger than our current 85 Stephen Street location. Right now, our meal service area, which has less than 1,500 sq. ft. of useable space, is unable to adequately meet even present needs.



Our new Kingston home

– broadening our services to meet growing needs

Our 2020 to 2025 business plan centers on launching our new home at 600 Bagot Street, allowing increased service delivery. *Our hope is to improve community resilience through engagement.*



Our 2020 – 2025 Community Campaign is our next step towards securing our financial future, raising the funds required for our new home and expressing gratitude to our community for all they have done.

Our new Kingston home



Clothing and small Household Goods Distribution

The existing WEARhouse has 1820 sq. ft. of gross space – we require a significant increase to this space to meet the demands of our clients. About 15 years ago almost all the space was used for the purpose of household goods distribution. Nine years ago, the need to set up administrative facilities and an open area for clients to gather drastically reduced the sorting space.

At one time, one third of the space was used for delivery and sorting of goods. Our current storage area for clothing and small household goods is now about 25% of what was previously required. Our new home will have a much larger distribution area. The delivery area will have much more convenient access. Solid racking for the storage of garbage bags of clothing will avoid having the bags dumped in a pile. The sorting area will have large sorting tables, portable racking, carts and garbage bins. All of this will enhance our clients' experience.

We wish to improve the privacy for clients accessing the emergency food pantry. Now they must walk through the entire WEARhouse to discuss their needs and to pick up their emergency food. The new building will have a joint entrance with the WEARhouse as well as an office located next to the entrance to the pantry. This will provide private space for client consultations and interviews.



Staff and volunteer Facilities Offices

Small offices are to be located for maximum observational ability of the various areas. A room for files and a photocopier will also be in this area.



Volunteer Locker Room

The locker room will provide full sized lockers for 20 volunteers, as well as a bench and a single unisex washroom.



Staff and volunteer Coffee Room

A room for up to 10 people is foreseen with a small counter, sink, microwave and fridge where volunteers and staff can sit comfortably for a break.



Maintenance

A room for tools, maintenance supplies and a small work bench is required. There will be another room for cleaning supplies and machines with a large sink.



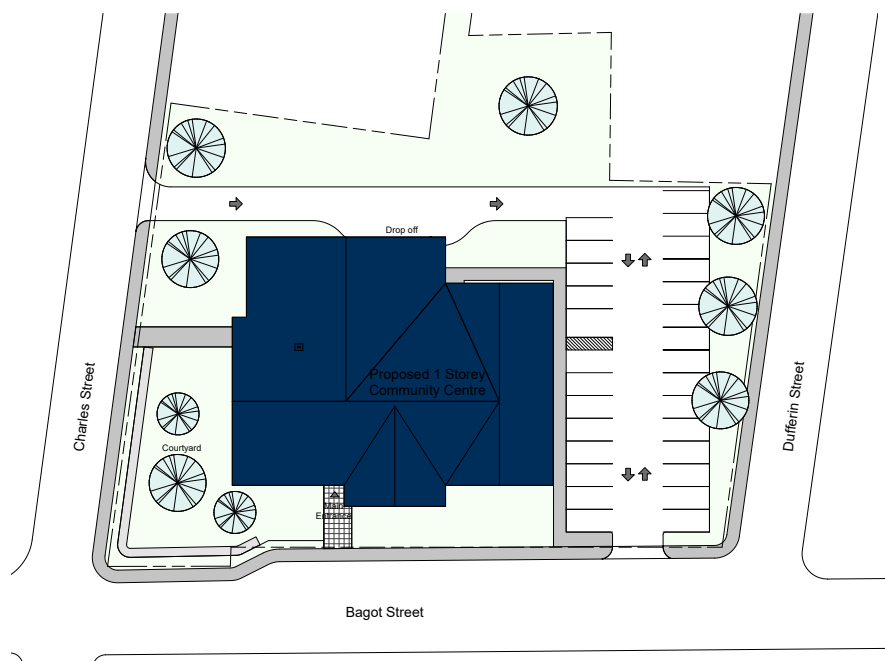
Laundry

The laundry room is for both clients and staff. The machines will be of commercial grade. There will be a sorting table for folding clothing.

Our new Kingston home

– upgraded facilities – the basics we need to serve

- Our existing kitchen works for our present capacity but will be expanded with more food storage.
- Walk in fridges and freezers will be installed in our new home as well as a separate room for dry goods storage.
- We will also provide an office for the meal program coordinator where menus may be planned, and orders placed.
- Two new stoves are required. They will have 4 large burners with space for four large pots and a top frying surface.
- We will add a First aid and Examination Room, something we do not have now and is vital to serving our clients.
- Three Community Interview Rooms where outside resource staff as well as office staff can guide and advise clients will be a much needed addition providing appropriate space for clients to meet with service providers.
- Our new home will feature a meeting room for up to 20 people, which can be used as a boardroom as well.
- A ‘public space’ gathering room has been central to our wish to provide space for drawing together our clients. This space is an area to relax and interact while waiting for services. It will have couches, tables, a TV, charging stations and small desks with computers to access the internet.
- Separate but adjacent to the gathering room, a supervised playroom for small children will be developed. This will allow parents to drop off their children when they visit the WEARhouse and/or the Emergency Food Pantry. Room for about 10 to 12 children is our estimated capacity.
- These concepts will need to be adapted to accommodate the changing circumstances of social distancing.



Our new Kingston home

– upgraded services to serve those who need it most

Here is what our services and programmes look like now – and how we will grow our services and positive impacts when we move into our new building.

CURRENT

Meal Program – Maximum Seating 44 seats with a maximum serving of 140 people each service day.

WEARhouse is currently 1820 square feet.

Bible Study accommodating 20 participants weekly.

Street Health Point of Care Clinic.

Grief Counselling.

Recreational Activities currently attended by 5 to 15 people weekly.

Naloxone Distribution Program.

NEW FACILITY PROGRAMMING

Meal Program – Maximum Seating of **120** with a maximum serving of **360** people with multiple sittings

WEARhouse will be **2500** square feet +.

Bible Study accommodating **20** participants weekly with **private room** allocated with the possibility of expanding the **number of times** this is offered weekly.

Street Health Point of Care Clinic in a **private room** allowing for more **thorough evaluation** and consultation.

Grief Counselling program offered in a more **comfortable and private** setting allowing for more conducive atmosphere for connection and support.

Recreational Activities that could potentially be attended by **20 to 30** people weekly with the possibility to expanding to **several days** offered weekly for activities.

Naloxone Distribution Program offered in **private setting** and with **group training space** available to help combat the high rate of overdose in our client group.

Yoga, Mindfulness Training, Cooking Classes, Friday Night Programming (music, guest speaker), Addiction support, HIV Pre-exposure Clinic, Early Childhood development, Employment group, Flu Shot Clinic, Hoarding workshop, Walking Group, Smoking cessation, Teen pregnancy, Immunization Clinic, Sexual Health Clinic, Harm Reduction Clinic, HCV Treatment Clinic.

Renewed and expanded partnerships

– onsite at our new 600 Bagot Street home

Our new programming will be offered through renewed and expanded partnerships, both with representatives onsite and greater community connections with:



Kingston Community Health Center - offering onsite medical supports.



KFL&A Public Health - providing a variety of additional programming targeting youth, young parents, information sessions on a variety of health-related topics and perhaps onsite health care.



StreetHealth - onsite staff for addiction support and frequent point of care clinics to offer practical assistance.



We will be open to other community groups using the facilities.



We are so excited that the Sisters of Providence have made it possible for all of us at St. Vincent de Paul Society to move into our campaign for a new home in Kingston, even considering the challenges and delays we are all facing with the COVID-19 pandemic. Our plans continue and we recognize the community needs time to adjust and scale up to a new post pandemic “new normal” for businesses, schools, government activity and of course, construction projects.

There are many supporters to engage within our community to make our new home come to life and our cabinet is taking the first steps and respecting that individuals, businesses and organizations all need some time to breathe some new life into the businesses and work as we all move through these challenging post pandemic days. As we commence our community campaign we want to assure our clients, our community partners, donors, partners and all community groups that we will keep you all in the loop as our timelines evolve as we move through this to a new normal of post COVID-19 life.



**Elia Anagnostopoulos,
Vice Chair St. Vincent de Paul Society of Kingston,
Board & Chair Community Campaign Cabinet**

Project timeline

2019: Securing the Land Finding and purchasing a piece of land for our new home.	2019	\$ 1,575,200.00	CLOSED and SECURED
2020: Developing our building plans Securing our lead gift towards initiating construction.	2019 To mid 2020	\$ 1,500,000.00	CLOSED and SECURED
2020 to 2022: Engaging 4 Lead Program Partners For our 4 Key Program areas of Meal Program, WEARhouse, Client Support Activities & Community Outreach Support	Sept. 2020 To April 2022	\$1,600,000.00 to \$2,000,000.00	UNDERWAY from September 2020
2020 to 2022: Engaging 4 Room Partners with Naming Rights For our 4 most important spaces at our new home including kitchen, meeting spaces, client lounge and offices / support areas.	Sept. 2020 To April 2022.	\$400,000.00 to \$600,000.00	UNDERWAY from September 2020
2020 to 2022: Engaging 12 “Circle of Caring” Partners 12 community philanthropists and influencers to build community support and offer their advice twice annually on our program and community outreach.	Jan. 2021 To April 2022	\$500,000.00	PLANNED TO COMMENCE January 2021
2020 to 2022: Engaging 20 “Community Leaders” Partners 20 - 30 community “young, caring professionals” in campaign to engage actively and regularly in our work via volunteerism and local events.	Jan. 2021 To April 2022	\$500,000.00	PLANNED TO COMMENCE January 2021
2020: THANKSGIVING LAUNCH Public / media / guests public launch of our Community Campaign, giving thanks to secured donors & announcing ways for individuals, children, groups and clubs to get involved over the winter – leading up to ground-breaking in April / May 2021.	Thursday October 08 2020	\$100,000.00	PLANNED TO COMMENCE October 08, 2020
2020 to 2022: Community Engagement plan implemented To include up to 200 members of the public / groups giving between \$200 and \$1,000 in one time, or pledged gifts to have naming rights for bricks onsite. To be launched publicly at ground-breaking ceremony April / May 2021.	September 2020 To April 2022	\$200,000.00	PLANNED TO COMMENCE September 2020
2020 to 2022: Construction Commences and Wall of Caring To include up to 500 members of the public / groups giving between \$5 and \$200 for them to add their name on a “Wall of Caring” within the new home. To be launched during construction in 2021.	January 2021 To April 2022	\$50,000.00	PLANNED TO COMMENCE January 2021

Board & Leadership

BOARD OF DIRECTORS

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Chair

ELIA ANAGNOSTOPOULOS

Vice-Chair

DAVID MCCONOMY

Secretary/Treasurer

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SISTER PAULINE LALLY

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JOE MCCABE

IAN PEREIRA

FATHER TIM SHEA

JUDY FYFE - EXECUTIVE DIRECTOR

Judy Fyfe has been the Executive Director of the St. Vincent de Paul Society of Kingston since August 1st of 2012. She has 28 years of experience working in the non-profit sector serving those living in poverty. Judy grew up in Belleville and then spent much of her adult life in the Kitchener Waterloo area before moving back to eastern Ontario. Judy is a graduate of the University of Guelph where she earned her B.A. majoring in Sociology. She also holds a Social Service Worker diploma from Conestoga College. Her experience includes work in the youth shelter system, residential work with teen mothers and their babies in the Waterloo Region and extensive work with issues surrounding poverty here in Kingston. She is committed to delivering services that are personalized to the individual. Judy spends her free time with her family, volunteering with her church and tending her unruly garden. She is grateful for the opportunity to work in a community that is as compassionate as it is beautiful.

Serving our community

- Our Director's message



Each year, the social costs attributed to poverty become more evident. We can attest to the increasing need in our community as our program numbers increase year after year. There is nothing on the horizon that indicates that we will be fairing better in the months and years to come. Now, more than ever before, the Kingston community needs St. Vincent de Paul Society to help feed, clothes, love and support those who are falling victim to economic challenges brought on by a job loss, the high cost of living and all the challenges brought on by a global pandemic. Our clients look to us to help them get through the difficult times. It is an honour to be part of this incredible team of men and

women who dedicate their time and talent to raising up those who have fallen behind.

Our plan to build a new facility is the result of a thorough evaluation of the upward trend in the demand for service in the coming years. We cannot keep pace with the need at our Stephen Street location. Our property on Bagot Street will one day be the site of our new facility. This will allow for better parking and accessibility, more room to store material donations and more space in which to deliver our programs. This new facility will allow us to care for all those who seek our help.

We know that 1 in 7 people live in poverty in our Kingston community. We also know that many have lost their employment as local businesses have closed due to the pandemic. Many who have never needed charitable support will be knocking at our door. Together we have been serving this community for over 50 years. We are determined to be here to answer that door for another 50 years. I invite you to come and be a part of this mission of compassion.

Judy Fyfe, Executive Director
St. Vincent de Paul Society of Kingston

“Where there are people in need, we’ll be there lending a hand, a smile, and an encouraging word.”
- Judy Fyfe

Our new Kingston home and enhanced services



for those who need them the most

Our challenge is to raise the funds & raise the roof of our new home and to serve with greater capacity those in Kingston most impacted by poverty and social isolation.

Our work continues, and we remain unwavering in our commitment to battle the issues of poverty in Kingston and work to provide anyone who needs it with the dignity, compassion and kindness they all deserve.

**We invite everyone to find their own voice of compassion
and join us in our mission.**



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